

KIRWIN MEDIA

Disney Theatrical Group, also known as Disney Theatrical Productions, is the stage play and musical production arm of The Walt Disney Company. It advertises as Disney on Broadway in New York City.

The company has gained a reputation within the industry for creating professional and popular (both critically and financially) performances, starting with the acclaimed *Beauty and the Beast* in 1994 and most recently with *The Little Mermaid* in 2008. The company is led by Thomas Schumacher, and forms a part of one of the four units of The Walt Disney Company, Walt Disney Studio Entertainment. The division also manages Disney Live Family Entertainment, which incorporates Disney on Ice and Disney Live, produced by Feld Entertainment.

<http://www.disney.co.uk/musicaltheatre/moreinfo.htm>